

Privacy Policy

Effective Date: March 1, 2025

At EasyDri, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website (easydrillc.com) and interact with us.

1. Information We Collect

We collect personal information that you voluntarily provide to us, as well as certain website visitor data. This may include your name, email address, phone number, and other contact details. You may provide this information through the following ways:

- **Contact Forms:** When you submit your information to request that we contact you regarding our products and services.
- **Newsletter Sign-Up:** When you sign up to receive updates and promotional information from EasyDri.
- **Quote Requests:** When you provide your contact information to request a quote for our services.

Additionally, we collect website visitor data such as time of visit, location, browser type, and IP address through Google Analytics. This data helps us analyze website traffic and improve user experience.

2. Purpose of Data Collection

The information we collect is used solely for the following purposes:

- To communicate with you regarding our products and services.
- To respond to your inquiries and provide customer support.
- To send you newsletters and promotional content if you have opted in.
- To analyze website traffic and improve our website's functionality and user experience.

3. Data Storage and Security

We take the security of your personal information seriously. We use encryption, secure servers, and reputable third-party services such as HubSpot to store and manage customer data. We also use Wix to host our website and Google Analytics to collect visitor data. These measures are designed to protect your information from unauthorized access, alteration, disclosure, or destruction.

4. Sharing of Information

EasyDri does not share, sell, rent, or trade your personal information with any third parties or marketing partners. Your data is used exclusively for communication between you and EasyDri. However, website visitor data may be shared with Google Analytics to improve our website's performance.

5. User Rights

You have the right to manage your personal information in the following ways:

- **Unsubscribe:** You can opt-out of receiving our newsletters and promotional communications at any time by following the unsubscribe link in our emails.
- **Data Correction:** If you believe you have provided incorrect information or would like to update your data, you may contact us at connect@easydrillc.com to request a correction.
- **Opt-Out of Tracking:** You can manage your cookie preferences through your browser settings or use tools such as Google's opt-out browser add-on for Analytics.

6. Cookies and Tracking

EasyDri uses Google Analytics to collect website visitor data, including time of visit, location, browser type, and IP address. This helps us analyze user behavior and improve our website. You can opt-out of Google Analytics tracking by adjusting your browser settings or using Google's opt-out tool.

7. Compliance with GDPR and CCPA

EasyDri is committed to complying with the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). You have the right to:

- Request access to the personal information we hold about you.
- Request deletion of your personal information.
- Opt-out of the sale or sharing of your personal data (though EasyDri does not engage in these practices).

To exercise your rights under GDPR or CCPA, please contact us at connect@easydrillc.com.

8. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Any updates will be posted on this page with a revised effective date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at: connect@easydrillc.com

Thank you for trusting EasyDri with your information.